

# 4 Most Common Cyberthreats



Threat actors “fish” for someone who will make a mistake ...

and they often get a bite.

Did you know..

# 85%

of data breaches are caused by employee mistakes

## The Big 4 Threats



**MALWARE**  
**WHAT IT IS**  
A broad term covering many types of malicious software installed on devices  
**HOW IT WORKS**  
Threat actors try to install malware on an endpoint (laptop, desktop, mobile phone)  
**END GOAL**  
To harm, extort, or scare



**PHISHING**  
**WHAT IT IS**  
A form of social engineering  
**HOW IT WORKS**  
Threat actors pose as a trusted source and trick users into compromising their account, device or network  
**END GOAL**  
To exploit information for financial gain



**RANSOMWARE**  
**WHAT IT IS**  
A form of malware  
**HOW IT WORKS**  
By encrypting, or otherwise locking down, the contents of a device to block access to the user  
**END GOAL**  
To harm, extort, or scare



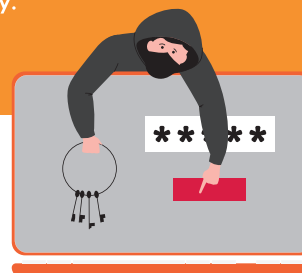
**DATA BREACH**  
**WHAT IT IS**  
Digital data theft  
**HOW IT WORKS**  
Threat actors (external or internal) enter an organisation's corporate systems and remove data without permission  
**END GOAL**  
To exploit information for financial gain, enjoy recognition, damage reputation



# 560,000

new pieces of malware are detected every day.

-AV-TEST



Nearly **80%**

of IT leaders believe their organisations lack **sufficient protection against cyberattacks.**

-IDG Research Services

**We understand technology can be overwhelming.**

Partner with a managed services provider who specializes in cybersecurity technology.

**Contact us today!**

# help



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